



PIMIT Workgroup Meeting Minutes March 12, 2009

Items Relevant to Other Workgroups

- None

Attendees

Barb Ritter

Craig Holderbaum

Gerry Leslie

Andrea Kuhn

Denise Dunn

Teresa Duhl

Bruce Beaudoin

Nancy McCrohan, PPA

Scott Southard, PPA

Discussion Items

Introductions

- Bruce Beaudoin participated as a new member of the group this month. Introductions were made around the table.
- Barb R. updated the team on changes made within the DRT team.
 - DRT is now called SLT.
 - The action plans were approved by SLT.
 - ◆ Barb R. asked if the team would like to see the other groups' action plans. The group showed interest in that idea. NM will send them out to the team.
 - ◆ It was noted that the action plans will also be available via the Campaign's newsletter.
 - Barb R. discussed the alliance forming between Voices for Action (V4A) and the Campaign. The logic behind the alignment is that it is more efficient to integrate some activity that share regions and have the same people. The V4A had joined the SLT meetings.
 - ◆ Bruce B. noted that he has seen some work between VA and the Campaign in his area.
 - ◆ Barb R. stated that there will be a meeting in the future to discuss the changes coming.
 - An in-person meeting is being planned for May 7th. The location looks to be the Kellogg Center at MSU. There is no agenda or formal announcement, but a definite save-the-date.
 - ◆ It was decided that if a group member is not able to attend, it is okay for that person to find someone else in their region to represent them.
- Our team is still missing representation from region 4. Barb R. asked the team for recommendations.
- The data sharing policy for HMIS was recently rolled out. MSHDA sent out a policy and agreement to CoC chairs and coordinators in regards to data on CTEH website. CoC are responsible for looking at data for quality issues. Each CoC will have 2-3 opportunities to look at the quarter's data prior to the quarter being posted.

- Barb R. discussed some of the points around these decisions, including the intersection between access level and values. Specifically, system administrative users (SA II) may see data from multiple CoCs, so the data available for reporting on any particular person is different if they have sought services in multiple places. SA are working on some ways to minimize this issue especially as it relates to null homeless questions.
- By next meeting, we should have an idea what CoCs will be interested in publishing their materials on the WEB Site.
 - ◆ Currently 7 CoCs have returned “Agreements”
 - ◆ Barb R. is already receiving “mountains” of paperwork on this.
- NM discussed the CTEH newsletter. If anyone in the team has any questions regarding the newsletter, please contact Nancy M.

Action Plan

Action Item #1.1 Inventory data systems and identify data to share.

- No presentation of data system for this month. .
- Barb R. also decided to skip the Web site review. That should be postponed on the agenda until the new Web site is ready for rolling out.

Action Item #1.2. Identify and implement ways of sharing data through the Campaign to End Homelessness Web site.

- As previously noted, until the new Web site is ready to be presented, this discussion was postponed.

Action Item #1.3. Develop common strategies for measuring outcomes.

- Barb R. began a discussion of the handout around common themes in the 10-year plans.
 - Our first step in developing common strategies for measuring outcomes is to look at the 10-year plans
 - Members need to check to see if 10-year plans are in addition to or separate from other Plans regionally. Bruce noted that all planning was done within CoC with stakeholders. Teresa says they address updates to plan at each CoC meeting, triggered by “10-year plan rev and updated” agenda item.
 - To establish a vision of what we are talking about, the group completed an exercise in building a measurement tool for Theme 1: public education and communication. One potential process measure is a 10-year plan meeting attendance document. Recruitment efforts could be included. Could be a form filled out online by CoC. Example would include measuring number of elected officials, number of business people, etc. Could break it down by new, existing, overall numbers for various types of stakeholders. The team worked together on creating a first draft of an excel document. It was noted that this list could also be used as a resource since this is a great advocacy list possibilities. It would give the reader an idea of where to look. How often will such a list be updated? Update with CoC local plan review.
 - The group also looked at accounting for media events, as it relates to educating the community. Would that be focused solely around the media; newspaper articles, for example, or will this be based around tracking media events? Could we give a tax break for advertisers that allow us to use blank billboards for free? Maybe events to recognize good work by our clients? Homelessness Awareness Week? Is the audience

for this work solely the public at large or will this be more focused on the political and community leaders? Should we separate those targets?

- NM interjected a couple questions about the meaning of our action plan goal for common measures, including whether the intent was to assess usefulness of existing measures and/or to create new ones. She also suggested that we look at the other Work Group Action Plans to see if specific measures have been identified. She expressed concern that we coordinate rather than overlap with other workgroups as well as the CoC planning efforts.
- The idea of reviewing the 10-year plans was discussed.
 - There are over 60 of them. Maybe if the team could review just ten? Then through that review come up with a frame for work and recommendations that crosses the reviewed examples.
 - The quantitative data that will be created via the new Web site should be useful in moving this idea forward (The Web site is to be somewhat interactive).
 - NM will ask MSHDA who conducted the content review and which plans are likely targets to build from.

Tasks Completed

- An update was given by Barb about the work of the SLT team.
- Action item #1.3 was moved forward with a discussion of how to approach abstracting the 10-year plans, and outlining potential new measures.

Tasks Assigned

- NM will share with the team the action plans of the other teams.
- NM will find the 10 year workplans and suggest an approach for analysis.
- Barb R. will share with the team the Excel document that was created during the meeting.

Next Meeting

- Thursday, April 9, 2 PM. Location, Go-To Meeting Log in, and telephone number are shown on the agenda for the next meeting