Computer Centers and Sustainable Adoption

Kurt DeMaagd
Michigan State University
July 15, 2009

Goal

- Successful broadband projects require:
  - Networks
  - Computers
  - People
- You work on the first item, we'll help with the second two

Outline

- High-level overview
- Our plans
- How & why of collaboration

Program Amounts

- Public Computer Centers
  - $50 million (out of $200 million)
  - Michigan PP $1.5 million
- Sustainable Broadband Adoption
  - $150 million (out of $250 million)
  - Michigan PP $4.5 million
- Require 20% cost match
- Two year timetable
- Grants!

Program Goals

- Provide education, awareness, training, equipment
  - Provide broadband access (at the workstation level)
  - Stimulate demand for access
  - Requires collaboration with community anchor institutions (libraries, schools, colleges, etc.)

Collaboration

- Current Collaborators
  - Michigan State University
  - University of Michigan
  - Libraries
  - Education
  - Economic Development
- Future collaborations
  - Community colleges
  - Other state universities
  - Unemployment agencies
  - Chambers of commerce
  - Other local agencies

Our Projects

- Jobs, jobs, jobs
  - Computer training
  - Job (re)training
  - Entrepreneurship
- Community center upgrades
  - Library, CC
  - Public health facilities
- Consumer health information/telehealth
- Connecting youth and elderly
- Connecting youth and businesses
- Marketing

A Somber Note

- Funding is specifically prohibited for:
  - Swimming pools
  - Golf courses
  - Casinos
  - Zoos
  - Aquariums

Working with MSU

- MSU:
  - Provide a few paragraphs for your proposal
  - Provide letters of support/endorsement for your proposal
  - Have Economists - Will Travel.
- Providers:
  - Let us know what you are doing and how we can help
  - Provide us letter of support for our proposal

Summary

We want to collaborate with you.

Kurt DeMaagd

kdemaagd@msu.edu

734.834.7019